

Unit 4: Digital Audio Image Production



*Resource Pack for BTEC Level 1 / Level 2 in
Creative Digital Media Production*



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Teacher's Introduction

This resource has been designed to cover the content in Pearson BTEC Level 1 / Level 2 (First) in Creative Digital Media Production specification for *Unit 4: Digital Audio Production*.

It contains information sheets containing all of the key theory for each Learning Aim, in the same order as the Unit 3 specification. Interspersed throughout the theory are objectives, key terms, questions and tasks.

In addition to the information sheets are the following:

- *Practical Task* – a scenario-based task requiring learners to demonstrate the skills, knowledge and understanding of the unit to research, plan, produce, edit and evaluate an audio production.
- *Learner Checklist* – encourages learners to take control of their progress by helping them identify where they can improve. Can be used for both peer and self-assessment.
- *Crossword* – a fun activity to reinforce the unit's key terminology.
- *Worksheets and Templates* – included to help with practical work that learners will complete during the unit.

Suggested answers to each question in the information sheets, as well as the crossword solution, can be found on pages 38-39. *Please note that these are not exhaustive and there may be alternative acceptable answers.*

Important: All tasks in this resource are designed to provide **practice only**, and are **not** designed or intended as a way for learners to provide evidence for the unit.

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Aim A – The Uses and Purposes of Digital Audio

Objectives:

- ✓ To be able to identify different types of audio within different digital media products
- ✓ To understand the aims and purposes of audio within creative digital media products

HOW AUDIO IS USED IN DIGITAL MEDIA PRODUCTS

Audio is everywhere, especially within the various media sectors and digital media platforms. The use of audio within digital media refers to a wide range of audio types that are used for different purposes depending on the type of production.

- **Music** denotes the use of musical scores or tracks within the products themselves.
- **Effects** are produced or enhanced sounds that are utilised for emphasis. For example, the sound of a creaking door during a story reading over a video.
- **Dialogue** is any human speech or conversation, such as a voiceover or a character's speech.
- **Noise** can be described as sound that is loud and unpleasant – although it can also refer to a large number of sounds that, when heard together, become inaudible. Noise can be static noise, such as that from a radio or television.
- **Silence** denotes the absence of sound and noise.

Media sectors and audio products

The purpose of audio and how it is used varies across different media platforms. Below are a number of examples of how audio products are used across digital media products.

- **Film/video soundtrack** – All of the audio that accompanies or is synchronised with a film or video usually describes any musical tracks that feature throughout the production, including the foreground and background music. The type of music can vary greatly depending on the target audience.
- **Radio broadcast** – Radio stations broadcast a range of audio types including music, news, and dialogue.
- **Internet** – Digital audio across the Internet is used in an assortment of purposes. Due to the development of broadband, it's possible to transfer large amounts of data in a short amount of time. Examples of audio products include music, Internet radio stations and podcasts. A form of Internet broadcast where a series of audio tracks is made available for download.
- **Website sounds** – Although not strictly digital audio across the Internet, websites often feature sound effects that are site-specific, meaning that different sites may feature different sounds. These sounds occur through user interaction, such as when selecting a link or button. The attention of the user, e.g. sound effects that occur when a user clicks a button.
- **Computer games soundtrack** – This includes any gameplay music that is used to enhance the game and also character dialogue and sound effects such as the sound of a gun or a car engine.

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Questions:

1. What is a film soundtrack? (1 mark)
2. Suggest two reasons why sound effects are used. (2 marks)

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Sound clarity helps to strengthen the setting and atmosphere of the scene, the awareness that the action is taking place within an enclosed space; and add clarity to any dialogue within the same scene.

Identify the diegetic and non-diegetic sound from the following clip from BBC's *Eastenders*.

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3. Explain the difference between diegetic and non-diegetic sound. (2 marks)
4. How can the fidelity of sound affect the perception of a scene's reality? (2 marks)

Use of audio across digital media

Listed below is a series of examples of audio that are used across sectors of digital media:

- **Aural landscape** – The combination of dialogue, sound and music to generate a cinematic environment for an audience. This is used with moving image products, such as in film and television, to evoke a sense of place and setting. It can also reinforce a visual experience; for example, a mixture of muffled dialogue, traffic sounds and footsteps in a city helps the audience to experience and imagine the scene.
- **Voiceover** – Commonly, dialogue is used in the form of a voiceover instruction to a user. Announcements and jingles similar to voiceover are used to provide the time and details on a television broadcast.
- **Idents** – These are visual television station identifiers usually in the form of a short play prior to the beginning of a TV show. Displaying the name and logo of the station helps the audience identify the station, but also reinforces the brand, which is often accompanied by an easily identifiable audio track which is used to reinforce the station's brand.
- **Jingles** – Within a radio broadcast, a jingle is a short, catchy sound that is used to reinforce the station's brand. It's normally made up of sound effects and the station's name.
- **Interviews** – An interview is a discussion involving questions and answers from two or more people. Interviews can be conducted in either internal or external settings and require a different technical set-up for each individual situation (such as location and placement).
- **Phone-ins** – This describes the inclusion of telecommunications into a media production; for example, a contestant phoning in during a radio show or a viewer phoning in during a moving image, such as film, audio for electronic communication systems. However, it has usually been recorded externally and added to the production.
- **Silence** – As previously mentioned, silence denotes the absence of sound. In moving image production silence is often used as a method of creating tension or drama. It can also be used to emphasise any other audio, such as dialogue, to make it more impactful.

Task:

Look at the following list of audio uses across digital media and note down examples of audio used within a media sector that has been discussed.

- Incidental music / aural motifs
- News reports
- Icons
- Gameplay music
- Noise

Using the list above, can you find evidence to back up your examples?

Questions:

5. What is an aural landscape? (1 mark)
6. What is the purpose of a jingle within a radio broadcast? (1 mark)

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The purposes of digital audio

Within different media sectors digital audio can be used for a wide range of purposes to elicit a specific emotion or reaction from the audience.

- **To create mood** – Music is commonly used to create mood or reinforce it within a scene; for example, the use of slow piano music to emphasise a moving image production a slow build-up of music can be used to build tension. The audio with the video could be used to emphasise the climax of a scene.
- **To create ambience** – Ambient sound can be used to set a scene for the audience to understand the setting; for example, a nature soundscape within a video game.
- **Pleonastic audio** – This is sound that has been heightened or exaggerated to draw the action on-screen and focus the attention of the audience. It can be used within a scene, which creates tension. An example of pleonastic audio is a moving image production; the volume level of footsteps is made much louder than it would be within real life.
- **Contrapuntal audio** – This is used to contradict and contrast with the visual image to create a sense of shock or irony within the audience; for example, the use of cheerful music within a violent or distressing scene.
- **Functional** – When audio is functional it's usually used to convey information to the viewer; for example, within a video game an audible voiceover tells the player what to do to progress.
- **Persuasive** – Through the use of repetition, audio can be used to persuade the audience. Radio stations employ this technique by playing advertisements repeatedly, forcing the audience to remember. Dialogue, through the use of persuasive language, can also help to persuade, particularly within advertising.
- **Character identification** – The continued use of a specific audio track or brand causes the audience to associate them together. This is shown in theme songs; think the identifiability of *The Simpsons* from its theme song.
- **Introduce era** – Types of music can be associated with specific cultures or often associated with specific time periods; for example, The Beatles are associated with the 1960s.
- **Rhythm/pace** – Music can be used to provide pace across a range of media such as radio, moving image and Internet websites. Within moving image production, editing is often edited to the beat of the audio track. This can affect the mood of the video. A number of very short clips synchronised with a fast-paced audio track can create excitement or urgency within the audience.

Questions:

7. Explain two purposes of digital audio within a production. (2 marks)
8. State the difference between pleonastic and contrapuntal audio. (2 marks)



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Aim B – Technical Requirements for D

Objectives:

- ✓ To understand the characteristics of sound and the effects of acoustics
- ✓ To be able to identify different microphones and provide situations for

AUDIO INDUSTRY TECHNOLOGY AND TERMIN

Digital audio file formats

A file format is a method of storing and compressing data from an audio track.

Compression describes the process of gaining an accurate representation of data without degrading the quality of the image to an unacceptable level. The reduction in file size allows more files to be stored and reduces the time required for data to be sent or downloaded over a network connection.

In this sense audio files can be categorised based upon the method by which they were compressed: uncompressed, lossless and lossy.

Uncompressed means the file is an exact replica of what was recorded. This usually results in a very large file size which would be problematic in terms of storage and sending via a network connection.

Uncompressed audio is usually referred to as RAW audio and mostly has the extension '.raw' or '.pcm'.

Lossless describes a compression technique whereby the aim is to reduce file size without resulting in a loss of audio quality.

Lossy, on the other hand, is a compression technique which aims to remove unnecessary data from the audio file. The objective is to retain quality while achieving a smaller file size through the removal of data from frequencies outside of the range of human hearing.

There are many different file formats used for storing audio data, de

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Below are a number of audio file formats:

- WAV – Waveform Audio File Format is an audio format that is the standard on the Windows operating system; however, it's supported across a wide range of hardware and software applications.
As it employs a lossless compression method there is no loss in audio quality.
- AIFF – Audio Interchange File Format is similar to a WAV file in that it is a lossless format which offers flexibility. AIFF is the default lossless file format on the Mac OS.
- CDDA – Compact Disc Digital Audio is the standard uncompressed audio format for compact discs (CDs). Some CD players only support this format when the audio is burned on a computer, files are automatically converted into a format that the player can use.
- MP3 – Moving Picture Experts Group Layer 3 is a popular audio format that has a small file size that makes it ideal for use across the Internet and portable devices. However, as it is a lossy format it results in a loss of audio quality.



Questions:

9. Explain the differences between MP3 and WAV file formats. (2 marks)
10. Define 'compression'. (1 mark)



Task:

Using **worksheet A** and the information provided, compare the uses, advantages and disadvantages of each of the following audio formats.

- WAV
 - OGG
 - MP3
- Extension: Compare the uses, advantages and disadvantages of each of the following audio formats.*

Computer audio platforms

There are a very large number of audio software platforms available for use on computers and other devices, in particular over the Internet.

To simply listen to audio there are a number of popular software applications available, such as QuickTime, Windows Media Player and iTunes.

Most applications support a wide range (if not all) of the most popular audio file formats. The exception is iTunes which doesn't support WMA (Windows Media Audio) files which must be converted before being played.


Listening systems

'Listening system' refers to the use of the audio system and how the speaker and listener are positioned for playback. Three different systems are explained in the following table.

Name	Description
 Monophonic (Monophonic)	<p>Monophonic system where audio signals are routed through a single channel, meaning that all audio is distributed equally through the speakers.</p> <p>Public broadcasting systems are an example of when this method is used.</p>
 Stereo (Stereophonic)	<p>Stereo allows two or more audio signals to be routed to separate speakers, creating the impression of space and direction in a similar way to how we experience the real world.</p> <p>This is what allows certain instruments to only come through one speaker when listening to music.</p>

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Name	Description	
Surround sound	<p>Surround sound was first developed for use within cinema, encircling the user to increase the immersive experience.</p> <p>Assuming the speakers are set up in their correct location, it would allow the audience to locate the direction of the sound source.</p> <p>The difference between 5.1 and 7.1 surround sound is the relationship between speakers and subwoofers within the set up. e.g. a 5.1 system has five speakers and one subwoofer.</p>	

Question

11. Stereo systems provide the listener with: (1 mark)
- equal distribution of sound
 - direction and spatial depth
 - more than one speaker
12. Provide another example of when mono systems are used. (1 mark)

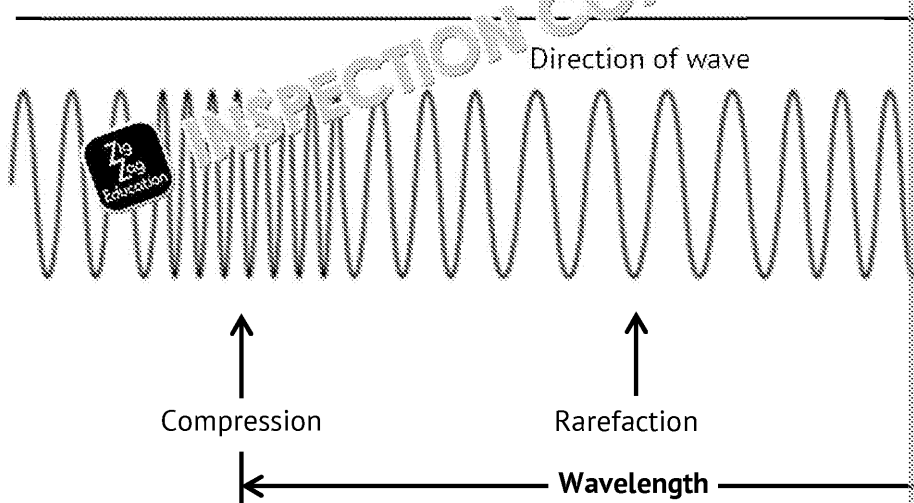
RECORDING AUDIO IN DIFFERENT ENVIRONMENTS FOR DIFFERENT PURPOSES

Basic sound principles

Sound is created when an object vibrates and creates sound waves. These waves travel in the same direction as transmission, which means that the waves travel in the same direction as transmission, and the particles that travel up and down.

Sound waves can travel through air, liquid and gas; however, they cannot travel through outer space.

Example of a longitudinal wave is shown below:



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Just like other waveforms, the features of a sound wave are the wavelength, frequency, amplitude and period.

- A **cycle** is a complete vibration: starting from zero to the maximum, the journey to the minimum amplitude in the opposite direction, and back to zero.
- **Wavelength** describes the distance between two crests.
- The number of waves produced per second is the **frequency**. A wave with a high frequency will appear closer together and the pitch of the sound will be high.
- **Amplitude** is the height of the wave. The louder the sound, the greater the amplitude.
- A **period** is the time it takes for one wave to complete a cycle.

Acoustics and sound perception

Acoustics refer to the properties of sound in particular how it travels through a medium. The properties of a room help to determine how the sound is transmitted.

When sound waves reach the human ear they are funnelled into the ear canal and to the eardrum. This causes the eardrum to vibrate and the vibrations travel to another area called the cochlea.

From the cochlea, the vibrations are transferred into a signal that is sent to the brain through the auditory nerve. The brain interprets these signals as sound.



Questions:

13. Sound waves travel in: (1 mark)

- transverse waves
- longitudinal waves
- diagonal waves

14. Describe the process from a sound being created to it reaching the brain.

Task:

Draw an annotated longitudinal sound wave with a deep pitch and high amplitude.

How does the shape of a wave differ depending on the sound properties?

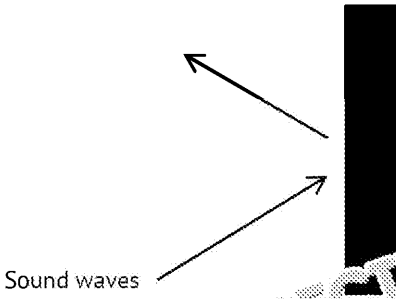
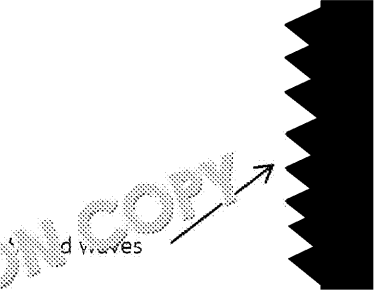
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Interior acoustics

Interior acoustics describe how sound travels and interacts between different surfaces in a room. The shape of a room and the surface materials of objects can cause sound to react in three different ways:

		
<p>Reflection – When sound waves hit a hard surface, such as glass, they are reflected back towards their source.</p> <p>The sound waves remain intact which results in an echo, and a degradation of music clarity and speech intelligibility.</p>	<p>Absorption – Incoming sound waves can be absorbed into a permeable material such as foam or sponge, and the energy is transferred into heat.</p> <p>This has the effect of dampening the sound.</p>	<p>Scattering – Sound waves are reflected in many different directions. This helps to reduce the intensity of the sound.</p>

Reverb and echo

Reverberation (or reverb) refers to the collection of reflected sounds within an enclosed space that create a distinct acoustic space. It's created when a large number of echoes build up and then slowly decay as the sound waves are absorbed into various surfaces throughout the space.

It's this process that gives a space a characteristic sound and can be impacted by a range of factors such as: the overall shape of the space, materials, wall angles, flooring, doors, number of windows and the objects within.

The difference between a reverb and an echo is that reverb is a number of reflections that happen together and happen within 30 ms after the original sound. On the other hand, an echo is a repetition that occurs more than 30 ms after the original sound.

Acoustic treatment and soundproofing

The acoustic treatment of a space describes the use and addition of materials to decrease scatter and the reflection of sound, in particular to reduce the change in sound when recording within a studio or other controlled environment.

Many of these treatment methods make use of foam blocks or tiles at certain angles in a space to absorb or minimise the reflection of sound; they are most effective at low and mid ranges.

The other method aims to equally scatter sound around the space using angled surfaces such as plastic or wood covered in a fabric material; this is most effective at mid and high ranges.

This method is commonly used on a free-standing screen, useful for placement of microphones.

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Studio acoustics

It's important to note that apart from the spatial characteristics of a space, there are other associated factors that could affect the quality of a sound recording. This includes the location and environment of the building and where you may expect to experience background noise.

The acoustics within a studio (as a controlled and usually purpose-built environment) are more neutral. This allows the control of reverb, echo and other post-production effects during the post-production process by the engineer.

Within a studio, any sound and recording booth should be soundproofed to prevent noise pollution, and the room itself must not have any features that introduce unwanted interference into the recording.

Question



15. State the differences between reverb and echo. (2 marks)
16. Suggest the difference between an echo and a delay. (1 mark)
17. Explain how a sound wave is: (3 marks)
 - a) reflected
 - b) absorbed
 - c) scattered

Internal and external acoustics

Within a collective space or building, such as a school classroom, there is often uncontrolled external noise such as the movement of people, or the whirring of fans. A domestic setting would likely suffer from similar problems, e.g. ambient noise from a street. However, the general characteristics of an interior location are good as they provide a controlled environment which will result in higher-quality audio.

One possible adverse effect of recording within an indoor location is the presence of sound, when undesired. There are a combination of techniques and changes that can be made to reduce the impact upon sound quality:

- Acoustically treating the space so that there is a physical sound barrier between the recording area and the open space causing the echo or reverb. Wall sound insulation can be used to absorb sound waves.
- Microphone placement – positioning the microphone in such a way that it is not picking up any surrounding noise; for example, moving the microphone closer to the source of the sound, directing it away from any external noise.
- Microphone choice – selecting a microphone that is more suited for picking up the desired sound. This refers to the polar pattern of the microphone.

An exterior location is the least controllable recording location, although there are some circumstances such as TV and film recording. In these situations it would be difficult to completely control the environmental acoustics to replicate studio recording conditions as it wouldn't accurately represent the environment.

Within moving image production, background noise and ambience can be used to help represent a scene.

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However, some environmental features of external recording can be reduced. Wind noise can be reduced through the use of a windshield over the microphone.

Another method is to use an additional number of microphones, such as having one to capture dialogue and another to solely record background noise. This allows for control and adjustment of sound levels within post-production.

Exterior recording is overall more likely to result in lower-quality audio due to uncontrollable interferences such as weather conditions.

Simulated acoustics

It's also possible to make use of simulated acoustic effects such as reverb, to give the impression that the audio has been recorded within another location. Because a controlled environment can result in a very neutral acoustic sound, it's possible to emulate the characteristics of another environmental space.

For example, a film scene recorded within a studio could be set within a location that has previously been recorded within the studio, would have none of the characteristics known to the audience. Through the use of simulated acoustic effects it would be possible to add these characteristics and further immerse the audience within the experience.

Questions:


18. What are simulated acoustics? (1 mark)
19. State one method that can be used to reduce wind noise when recording outdoors. (1 mark)

MICROPHONES

A microphone is a transducer – a device that converts sound energy into an electrical signal that can then be transmitted, amplified or recorded.

Microphone types

Microphone type describes a range of microphones that are designed and used in different situations, locations and purposes.

Type of microphone	Description
 Handheld	<p>A handheld microphone is one that can be held in the hand of the performer, although it can also be mounted onto a stand.</p> <p>It's useful when a performer needs to be able to move freely, such as during a live performance.</p>

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Type of microphone	Description
<i>Lavalier</i>	<p>Also known as a clip microphone, a lavalier microphone is small and discreet and can be clipped to the body or an article of clothing to allow hands-free operation.</p> <p>These microphones can be either wireless or wired (depending on their use) and are commonly used in television broadcasting.</p>
<i>Boundary</i>	<p>A boundary microphone is mounted to the floor or wall of a room in order to capture the overall ambient sound.</p> <p>It aims to capture sound as it is reflected and scattered off the walls.</p> <p>Boundary microphones are usually wireless.</p>
<i>Parabolic</i>	<p>Parabolic microphones make use of reflectors in order to collect and record sound from a distance.</p> <p>They are very sensitive in the direction along the axis of the dish, and are used in instances where it's impractical to get nearer to the source – for example, when recording wildlife calls.</p>
<i>Radio</i>	<p>A radio microphone is a microphone that is bi-directional, meaning that it picks up sound from either side.</p> <p>In circumstances such as a two-person conversation, this would be ideal.</p>

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20. What is a microphone? (1 mark)
21. You're recording an on-location interview; compare and contrast the use of boundary microphones for this use. (2 marks)

Microphone construction

A microphone is a transducer that converts sound waves into electrical signals. This section looks at how it's built and how it functions.

Type of microphone	Description	
<p><i>Dynamic</i></p> 	<p>Within a dynamic microphone is a thin piece of membrane called a diaphragm that vibrates when hit by sound waves.</p> <p>The diaphragm is attached to a coil that moves back and forth over a magnet when hit by sound waves, converting them into an electrical signal.</p> <p>Dynamic microphones are robust and inexpensive which makes them ideal for on-stage use.</p>	<p>Sound waves</p>  <p>Diaphragm</p>
<p><i>Condenser</i></p> 	<p>In a condenser microphone there are two metal plates – the diaphragm and another rigid plate – that are mounted close together. Both these plates are connected to a power supply which produces a charge between them.</p> <p>When the diaphragm vibrates from the incoming sound waves the distance between the two plates changes, causing a change in capacitance and an electrical signal.</p> <p>Condenser microphones require a phantom power of 48 V or a battery supply to work, and are more sensitive and susceptible to damage than dynamic microphones.</p>	<p>Back panel</p>  <p>Battery</p>
<p><i>Ribbon</i></p> 	<p>A ribbon microphone works using a thin piece of metal suspended between two magnetic poles. Sound waves cause this ribbon to vibrate and break the magnetic line of force – generating an electrical signal.</p> <p>Ribbon microphones are considered to produce a very warm and natural sound. However, they are also very sensitive and more susceptible to damage as the ribbon is thin and can easily be dislodged from its position.</p>	<p>Ribbon</p>  <p>Magnet</p>

Key terms:

- ✓ **Capacitance:** The capacity of a component to store electrical charge.
- ✓ **Phantom power:** A DC current sent through audio cables to provide power to equipment, usually 48 V.

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Task:

Draw an annotated diagram showing the operation of a dynamic microphone in circumstances in which you would use it.

Microphone characteristics and directional properties


The characteristics and directionality of a microphone describe its sensitivity in different directions. In order to illustrate the directional properties of a microphone, a graph is plotted onto a graph called a polar pattern.

This polar pattern should be interpreted as though looking directly down at the microphone facing upwards.

Directionality	Description	
 <i>Omnidirectional</i>	<p>An omnidirectional microphone equally picks up sound from all directions.</p> <p>Uses: Recording ambient or background noise. It's ideal when the microphone is static and the subject is moving, or when the sound is coming from multiple directions.</p>	
<i>Unidirectional</i>	<p>Unidirectional microphones only pick up sound from a single direction, the front with less sensitivity to the sides and back.</p> <p>Uses: When recording interviews and individual voices within locations with lots of background noise.</p>	
 <i>Cardioid</i>	<p>A cardioid microphone only picks up sound from the front, though some is also picked up from the sides.</p> <p>Uses: Cardioid microphones are good for general use and applications where sound needs to be picked up from the front and sides but not the back; for example, during a live music performance where the singer and surrounding instruments may need to be recorded, but not the audience.</p>	

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Directionality	Description	
<i>Hyper-cardioid</i>	<p>These microphones are similar to cardioid polar pattern; however, they pick up less sound from the sides and a small amount from the back.</p> <p>Uses: Hyper-cardioid microphones are good for live music performances. In this circumstance it may be the best choice for a singer who wants to capture some of the audience with the sound mix.</p>	220°
 <i>Bi-directional</i>	<p>Bi-directional or 'figure of eight' microphones pick up sound equally from the front and back, but badly from the sides.</p> <p>Uses: One possibility for use would be within an interview where two people are facing each other and have the microphone between them.</p>	270°

Task:

Refer to **worksheet B** detailing a range of different microphone polar patterns.

Complete any missing sections:

- Name
- Directionality
- Uses
- Diagram of polar pattern

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Design limitations

- **Proximity effect:**

Also known as 'bass tip-up', this refers to an effect that occurs when microphone, causing an increase in bass or low frequencies.

The distortion effect is caused by the ports used to create directional omnidirectional microphones are not affected.

- **Inverse square law:**

Sound becomes weaker as it travels further away from its source.

This drop in intensity is calculated by the inverse square law, which time the distance between the microphone and source doubles there by 6 dB. A 'free field' describes a space where there are no reflection

Mounts

A microphone mount is the method by which the microphone is attached

Mount	Description
<i>Stand</i>	<p>A microphone stand is a free-standing mount that allows the microphone to be positioned without the need to be held by a person.</p> <p>There are a number of different microphone stands available for a range of circumstances.</p> <p>For example, a desktop stand for use in a seated position and an overhead stand which is used for extreme heights and angles.</p>
<i>Rifle</i>	<p>A rifle mount allows a microphone to be mounted directly to a camera, eliminating the need for it to be held.</p> <p>It also holds the advantage of having the sound directed towards the action being filmed.</p>
<i>Boom</i>	<p>A boom is an extendable pole and mount that allows the user to lift the microphone to their desired height.</p> <p>It's commonly used within video filming to gain closer access to the subject audio, and positioned at a height that obscures the view within the camera's framing.</p>
<i>Clip</i>	<p>A clip does exactly what the name suggests – clips the microphone to an article of clothing or object closer to the source of the sound.</p> <p>It's commonly used with lavalier microphones to allow hands-free operation.</p>
<i>Shock mount</i>	<p>A shock mount fastens the microphone to the stand using a technique which helps to reduce background noise and isolate the microphone from vibrations that might be transferred through the microphone stand.</p>

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Task:

Suggest and explain a circumstance in which you would use the following:

- shock mount
- low profile microphone stand
- clip

Connectors

A connector is a device used to join together electrical circuits and usually has a male ('male' end) and jack ('female' end). Within audio there are a number of connectors that are used to connect microphones.

Connector type	Description
<i>XLR</i>	<p>This is the most common connector used within professional microphones and other audiovisual equipment.</p> <p>They commonly have three pins: the chassis, positive and negative.</p>
 <i>Audio jack</i>	<p>An audio jack can be either mono or stereo. They are available in a wide range of sizes, although the name usually refers to the original 6.35 mm (1/4 inch) size. Commonly used to connect electrical guitars, loudspeakers and line-level audio.</p>
<i>Mini-jack</i>	<p>A mini-jack – or 3.5 mm audio jack – is a type of connector used to connect headphones and earphones to audio equipment. It is a common connector seen on many devices such as mobile phones and computers.</p>

Questions:

22. What is a connector type used for?

23. What is the connector type commonly used with professional microphones. (1 mark)

Di

The 6.35 mm is the oldest electrical connector.

It dates from 1880 and was used for exchanges at the time.

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DIGITAL AUDIO RECORDING AND EDITING EQUIPMENT

Audio editing software

Audio editing software refers to computer applications that permit audio to be recorded and edited.

There are a large number of different audio editing applications available for multitrack recording, each offering a range of custom features and effects; however, they all contain the core functions of recording and editing audio.

Professional paid-for software such as Pro Tools, Cubase and Adobe Audition offer additional properties that allow users a high level of customisation; however, there are also free versions such as Audacity.

Handheld and portable digital audio recorders

A handheld digital recording device allows the user to record audio on location using built-in microphones. Most handheld recorders capture audio in stereophonic sound which gives depth and spatial placement; this is achieved through the use of the two microphones located in an X/Y coincidental position.

This technique is where two cardioid microphones are placed at an angle as close as possible to each other without touching.

Some handheld recorders also accept signals via XLR and audio jack connections. This allows the connection of an external microphone as a replacement for, or in conjunction with, the built-in microphones. This is useful in situations such as when filming video, where the camera may not be enough to capture high-quality audio.

Desktop audio interfaces

An audio interface is a piece of hardware that allows sound to be recorded to a computer. Although most computers always have the ability to record and output sound, they are not intended for use with higher-resolution audio which can result in latency and delay issues.

An audio interface not only ensures that any sound recorded is of high quality, but also features a number of additional input and output connectors – usually XLR and audio jack. This not only allows the connection of multiple microphones and instruments, but also permits the user to record from multiple sources simultaneously.

For example, a multi-channel audio interface could record high-quality audio of a guitar and simultaneously a vocal, something which wouldn't be possible with a single input sound card included in a standard computer.

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Multitrack recorders

A multitrack recorder is a stand-alone device that allows the user to record audio across a number of individual tracks without the aid of a computer, although most still can be connected to a computer if needed.

It allows the connection of musical equipment through XLR and audio jack inputs and usually features a range of inbuilt effects and editing techniques.

Advantages of using this recording method include that they feature physical faders and knobs, giving the user immediate control over the audio input. Additionally, the portability of the device means that it can be taken to any location when needed, such as when recording live music performance.

Questions:

24. Summarise an outcome of recording music directly to a computer without a multitrack recorder. (1 mark)

RECORDING TECHNIQUES AND PROCEDURES

Recording techniques and procedures refers to the importance of good practice to ensure high-quality audio that's suitable for use. This also extends to organisational productions, including the pre-production tasks.

Equipment check

Having and checking all the required equipment prior to recording is very important. The creation of contingency plans, and reinforces time perimeters and the main skills.

Within this check it's important that all equipment is present and functioning. Equipment that has been hired especially for use.

This is best suited to a simple checklist:

Production: The Cheese-Loving Jazz Band		
Date: 20/04/15		
Equipment:	Present:	Functioning:
Condenser microphone	✓	✓
Portable recorder	✓	X

Additionally, checking that equipment is properly set up before recording ensures that any errors or mistakes, which could result in the need to re-record, are noticed prior to editing.

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Sound levels

Prior to and during the recording process, the sound engineer should check in order to avoid distortion such as popping and clipping.

Audio clipping refers to an effect that occurs when the amplitude of an input goes beyond the capability of the digital system; in other words, when a microphone or instrument is too loud, certain parts of the audio are 'clipped' and clearly not part of the recording.

To avoid the likelihood of clipping, input levels should be monitored and not exceeded of the sound monitor. The input level can be adjusted through the use of the gain knob.

Popping is an undesired noise that occurs when a vocalist causes a large amount of air to be blown into the microphone; for example, when common strong sounds such as 'P' are pronounced. One method to minimise or significantly reduce popping is to place a pop filter in front of the microphone. This helps to cut surplus air pressure and absorb sound.

Audio distortion can also appear as a cracking sound within the audio chain, often caused by loose connectors or leads. For this reason it's essential to check leads and cables before recording.

Questions:

25. Why is it important to conduct an equipment check prior to undertaking a recording session?
26. What do popping and clipping refer to in audio production? (1 mark)

Microphone mounting

Using the correct type of microphone stand and mount helps to ensure that it has appropriate support for use and that any resultant recordings are as clear as possible.

The sound engineer within any production also holds the responsibility of monitoring the recorded audio signal to guarantee that the microphone choice, placement and mount enable the best compromise between ambient background noise and high-quality audio.

To do this the sound engineer must monitor the incoming audio both prior to and during the recording process.

For example, during the recording of a song the sound engineer could detect any unwanted noise or interference a shock mount is best used.

Start and stop times

When recording audio it's good practice to have an appropriate signal that indicates when the recording has started and stopped. This helps to safeguard against noises and other interference that could occur during the recording process.

For example, the sound engineer may want to capture the eventual decay of instruments at the end of a song. In order to avoid the performers speaking or making noise in which audio is still being recorded, the engineer could agree a hand signal or cue word when the recording has stopped.

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Within film-making this could mean recording additional sound for use as a reference. The responsibility for scene timings will lie with the director who will provide a clapperboard.

Within film production the audio and video tracks can be recorded separately. To ensure they are synchronised, a clapperboard is used. The clapperboard shows the time on the video track and, as it's closed, there is a loud noise that appears as a spike in the audio waveform. The editor can then easily align this spike in the waveform with the video track by seeing the point at which the clapper is shut.

Sound log

A sound log is a report that's used within film production to record the time and audio tracks that have been recorded.

By recording the scene number, take number, date and audio file number it helps to identify the audio that goes together with a specific video take.

An example of a sound log is shown below:

Sound Log				
Production title: Much Ado About Nothing				
Date: 25/10/15				
File name	Scene	Take	Duration	
Track15	3	5	00:45:40:00	Done

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Aim C – Producing and Reviewing Digital Audio Products

Objectives:

- ✓ To be able to plan, produce and edit an audio recording.
- ✓ To critically analyse a finished project.
- ✓ To be able to identify strengths and weaknesses.

PLAN THE RECORDING AND EDITING OF DIGITAL AUDIO PRODUCTS

Personal management

Throughout the entire production it's vital that within the team personal management and organisation are kept to the highest standard possible. This helps to keep the project running on time and, consequently, saves money.

Punctuality and time management are directly linked with good organisational skills. Ensuring that tasks are time-bound, and any set objectives are achievable and realistic, helps to safeguard against any unexpected delays.

Furthermore, remembering to include transportation and set-up times with the project is essential, particularly when recording in a location that has limited access. This helps to avoid the extension of the task and also scope creep.

Organisational skills include good preparation for work; this means making sure all performers and crew know their schedule and the roles required of them. It also means providing all members of the team with copies of the pre-production documents so they can thoroughly know and understand the project.

Finally, knowing the importance of safe working practices is the responsibility of everyone involved in the project. Information such as the location of fire exits, emergency meeting points, and first aid should be made clearly available to control any risks.

Product

In order to begin planning for a digital audio production the type of product being produced is important as it allows the producer, engineer, or team, to start the planning process. This includes identifying the types of equipment and any corresponding equipment they may need.

Remember that different microphones have distinctive audio properties, and are suited to recording different instruments or voices.

This choice is directly related to the type of audio product being recorded. It's about capturing a specific sound within the recording rather than a simulated effect within a post-production process.

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Brief

When producing an audio track for a **client**, no matter the type of media production, it's vital that the pre-production stage is completed properly to ensure that the client's wishes have been fulfilled.

In this instance it's useful to create a brief after first discussing the project with the client; this is a short, but descriptive, account of the task ahead.

This clearly defines the requirements and purpose of the recording; it can also include aspects or ideas the client has that can help during the editing process:

- **Purpose** – What is the audio being recorded for? A sound effect?
- **Source** – What is being recorded? Instruments? Vocals? Foley sound?
- **Scope** – This defines the size of a project, and any previously set limits, such as time for a soundtrack in time for a film edit.
- **Time** – This links directly to scope, as it defines time constraints and any additional costs, such as additional equipment to create sound.
- **Tone and style** – Are there any specific feelings or emotions that the client wants the audience to feel? Do they want the recording to have a distinctive sound?

Overall, it's essential that everyone working on the project understands what the client wants. This will help them to prepare for the task ahead.

An example of a brief is included below:

Client information	ZigZag Productions is a small animation company that advertises for the UK government.
Contact	ZigZag Productions, Somerset Road, Bristol, BS1 1AA
Project	Soundtrack, sound effects and voiceover for an advertisement about driving in the snow.
Project information	There has been a shortage of grit this winter and the dangers in a highly serious manner.
Requirements and restrictions	Three minutes long. Sound effect of blowing wind.
Objective	To create tension and reinforce a serious atmosphere.
Key dates	Final deadline: 26 th February 2018
Budget	£200
Content	Voiceover should be done by a child. Soundtrack must include violin.

Questions:

27. Why is it important to create a brief? (1 mark)
28. Suggest an additional scenario that could lead to scope creep. (1 mark)

Task:

You have been tasked with recording a play at your school. There are several elements from the audience and speech of which should be clearly heard.

Write a brief and establish a plan to follow. Remember to include the following:

- project details
- suggested microphone
- mounting techniques
- details of core content

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DIALOGUE SCRIPT

If recording dialogue it will be helpful to format the text into a script, part one performer. This clearly sets out the dialogue for each performer and provides a guide for the recording. If the dialogue intends to induce a specific reaction or emotion, this should be detailed within the script to clearly inform the performer.

Within certain circumstances, such as when recording narration for a film or video, it is helpful to provide the performer with a screenplay that includes stage and character directions to time and suit the dialogue according to the action that will occur on-screen.

- Stage direction and slug lines are used to establish the scene and setting. If the scene is interior (INT) or exterior (EXT), the location and time of day should also include any initial time of day.

INT. AN EMPTY PRIMARY-SCHOOL CLASSROOM – SUNSET

Or

EXT. THE ALGAR SQUARE – EARLY MORNING

- Action describes any stage directions that the audience will see under the camera shots and movement. Any diegetic or non-diegetic sound effects should be noted.

A small, brown rat runs across a cracked and wet pavement; the camera follows it runs. The camera comes to an abrupt stop as a ginger tomcat drops from above.

- Characters' names are always capitalised and appear above their respective dialogue.
- Dialogue is anything that the characters say; it is positioned below the character's name.
- Directions about the character's tone of voice or emotional state can be included.

JOHN

(Speaking in a childlike voice) Why hello there kitty-cat! What's that you're meowing? I've certainly done a number on that one, haven't you? In that case I'm not sure I can give it to you. Maybe I'll have this catnip myself!

A radio script clearly identifies all segments of the production such as jingles, news segments, background music, tracks and songs. It also details some of the timing and rhythm to any performers.

An example of a radio script is shown below:

Intro: Radio ident (jingle and sounds)

Cue DJ:

GOOD MORNING AND WELCOME TO RADIO ATLANTA. TODAY WE'VE GOT THE BEST TUNES FOR YOU. FIRST OF ALL A CHRISTMAS CLASSIC.

Cue track: Jingle Bells – Berkshire County Choir. (3 mins 20 secs)

At 2 mins in, lower the volume to background noise level. As the track ends, raise the volume to ambient background music as the DJ talks.

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Cue DJ:

THAT WAS A GREAT REDITION BY OUR VERY OWN COUNTY CHOIR. TO HAVE THE COUNTY COUNCIL LEADER JOHN SIMONS ON THE SHOW TO THE COUNTY CHRISTMAS FAIR. LISTEN OUT FOR THE INTERVIEW AT 10.30 WITH THE MORNING NEWS.

End of segment.

Cue news ident jingle (7 seconds)

Cue Matt Simpson:

FIRST UP THE LOCAL NEWS. THERE HAS BEEN A STUDENT PROTEST INTO READING CITY CENTRE THIS MORNING. THEY ARE PROTESTING A GOVERNMENT DECISION NOT TO REDUCE SCHOOL HOURS. EXPECT TO SEE THEM TAKING THE BUS. THE POLICE HAVE NOT YET OPENED A DIVERSION.

Task:

Look at the excerpt **D** of the short story *Hansel and Gretel* by Brothers Grimm.

Convert the excerpt into a script with narration that could be used for a radio play.

EQUIPMENT LIST

As previously mentioned, checking equipment before undertaking an audit is a good opportunity to notice broken equipment and make contingency plans for replacement.

However, it's also important to keep a list of the equipment that's available in your studio that has a wide range of equipment.

This list helps to inform the choice of equipment. It should detail the assets available, any distinctive properties that it has and its use.

An example of an equipment list is shown below:

Sound Equipment List		
	Uses	
Microphones		
Shure SM58	Dynamic microphone for live performance.	Cardioid, clear voice.
AKG C414 XLS	Condenser microphone, multiple polarizations.	Nine selectable high-pass cut filters.
Mixers		
Yamaha 02i2k 32	Live-sound mixing console.	<ul style="list-style-type: none"> • Most microphones and line inputs. • Stereo outputs for full range.

Most professional studios will have their own studio list detailing the equipment available; this provides a source for the acquisition of equipment.

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Recording schedule

A recording schedule is a document that specifies the order in which the elements of an audio track are recorded and also details any time constraints.

The biggest problem when recording at a professional studio will be the cost of booking time. A schedule can help to outline a time frame for each task and ensure that they are done within the allocated time.

Project table

One method to visualise a project schedule is within a table. This method outlines the project and also the recording process.

Information such as roles, the specific tasks and budget can be clearly outlined in a project table.

An example of a simple project table is shown below:

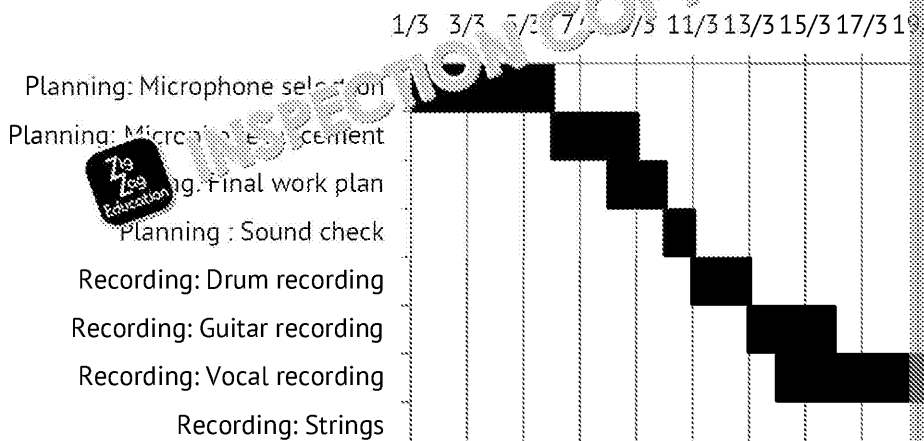
Key milestones	Tasks	Staff	Budget	
Planning			£50	15
	Microphone selection	All	£10	
	Sound check	Sound engineer	£5	
Recording			£200	70
	Studio time	Drums and guitar	£20	
	Studio time	Vocals	£5	

Gantt chart

A Gantt chart is another method in which a project schedule can be visualised. Each bar symbolises an activity, its start and end time (along the top) against time (along the top). Each bar symbolises an activity, its start and end time depending on its length.

One of the main advantages of a Gantt chart is that it allows a visualisation of a project schedule that tasks can be grouped together to denote certain milestones within a project.

An example of a simple Gantt chart is shown below:



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Sound check

When recording within an uncontrolled environment, such as an outdoor location, a sound check should first be made in order to assess the suitability of the location.

Sound levels at the location should be taken to determine if there is a substantial background noise that could interfere with the recording.

A list should also be compiled noting down any existing or anticipated problems that the location may contain:

- **Known conditions** – Any known conditions that could influence the recording, such as excessive noise pollution.
- **Logistics** – The amount of space available for use. Is it big enough for the equipment? Is it far to transport the equipment? Are there stairs or other obstacles?
- **Health and safety** – How safe is the location? Are there locks to prevent unauthorized access? Are there fire exits?
- **Power** – Does the location have the facilities to provide power to the equipment?
- **Permission** – Is permission required to record at the location?
- **Location images** – A bird's-eye sketch of the location listing any important features, such as exits and power source locations. Photographs would also be suitable.

Risk assessment

This is an important stage in assessing and managing health and safety prior to filming. This process requires you to look in detail at every task and activity and decide the possible hazards that they present.

By highlighting potential risks it allows you to note the likelihood of their occurrence and how to control them should they arise.

Example of a section of a risk assessment is shown below:

Hazard	Persons who may be harmed	Property which may be damaged	Evaluation
Loose wires from guitar to amplifier could be tripped over.	Crew and performer	Guitar, cables	High

Task:

Imagine you are about to record an audio track in your classroom. Using the provided templates (E), complete a location recce and risk assessment.

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PRODUCE AUDIO CONTENT

Connecting equipment and sound checking

Microphones and instruments should be directly connected to the mixer being used to record the audio. If using a mixer connected to a computer, then the computer software should display a volume visualisation within the sound level meter. (A multitrack meter will also display a level meter directly on the console.)

It is at this time that a sound level check should be performed. The performers themselves should play their instrument, singing as they would during the actual recording; this allows the sound engineer to set the equipment input levels accurately.

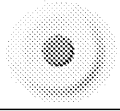
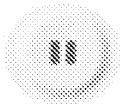
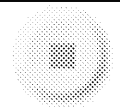
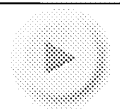


As mentioned previously, setting the incorrect input levels can result in the recording being too quiet for its use. Conducting a sound check just prior to recording reduces these risks.

Recording and editing audio

Once the sound levels have been confirmed and the performers are ready, recording.

The sound engineer should begin recording before any audio sounds from the cue should be given by the engineer once they judge the recording ready to

The list below displays the basic controls from the audio editing application

	Record: Begins recording the selected input into the audio track.
	Pause: This temporarily stops the recording; the user can resume at the point at which it was paused.
	Stop: Stops the recording and creates an enclosed track from the recorded audio.
	Play: Plays the selected track from the selected point along the timeline.
	Rewind: Winds the track back to the beginning. Holding performs incremental steps.
	Fast-forward: Winds the track forward to the end. Holding performs incremental steps.

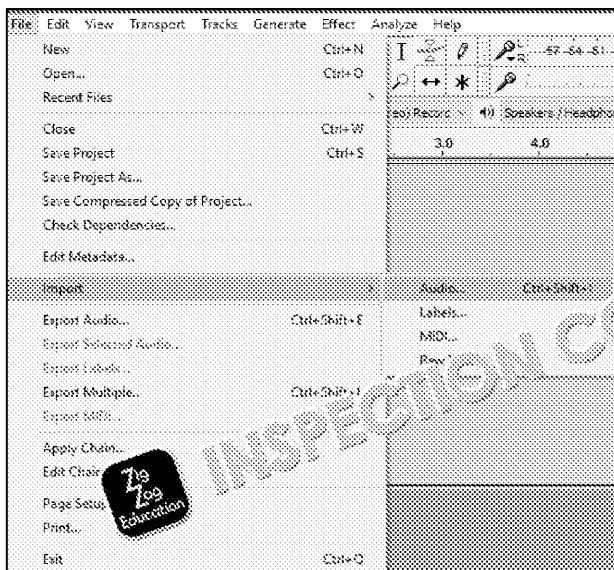
During the editing process it's possible to import files that have been external to the timeline. These audio tracks can then be edited like any clip recorded with

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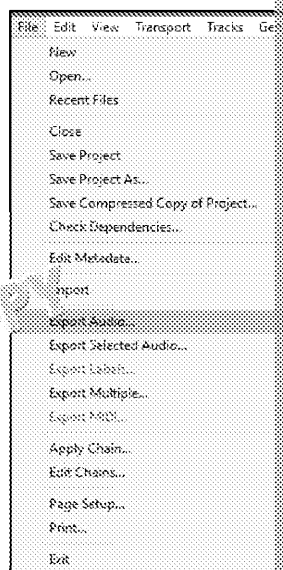
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The images below shows the process of importing audio footage into Audacity in a playable format:









Importing audio



Exporting audio

Audacity also features a number of tools to facilitate basic editing of audio. Below are the tools available and what they do:

	Selection tool: Clicking on the timeline with this tool selected defines the start and end of a selection; clicking and dragging selects a range of audio to play or delete.
	Envelope tool: Clicking the timeline creates a control point that allows for smooth changes in the volume level of a track. This tool also allows for deleting audio tracks.
	Draw tool: Enables the user to make repairs to clicks and noises. It allows the user to manually redraw the waveform.
	Zoom tool: Zooms in and out of the timeline, allowing for more precise editing of the waveform.
	Time shift tool: This tool allows audio tracks to be moved along the timeline or down into another track.
	Multi-tool: All five tools in one. Only one tool is selected at any time, and the selected modifier key is used to perform the action.

Task:

In the audio editor of your choice, record or import an audio track onto a new project. Using the tools available, adjust the audio so that it fades in and out.

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SELF-EVALUATION OF OWN AUDIO PRODUCT

Critical thinking and self-evaluation can be thought of as processes that of improvement and reflection, both of which are vital factors in this final sta

When reviewing a finished project a number of questions are raised in rela client's brief and design requirements.

Here are examples of a number of questions you could ask yourself when

- What were the aims of the brief?
- Is the final audio suited to what the client asked for?
- Is it appropriate for the production?
- Is it of acceptable quality?

The use of analytical and evaluative questions forces the user to form ans and rea

Examples of analytical questions:

- How...?
- Why...?
- What are the reasons for...?
- What is the relationship between... and...?
- What are the possible solutions to these issues?

Examples of evaluative questions:

- What are the advantages or disadvantages of...?
- Is... clear or unclear?
- Is there support for my opinion?
- Is... applicable for the project?

It's important to receive unbiased feedback as this provides the opportunit perspective which, in turn, provides an opportunity for any last-minute cha

It could be useful to note down all the strengths and weaknesses that were various stages of the project development.

Additionally, an analysis of the final audio track (in relation to the original visual and mental representation of the development of an idea. The sign can be used to avoid making similar mistakes and highlight key strengths projects.

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Unit 4: Digital Audio Production – Project

For this task you must research, plan, produce and review an audio track for a client.

Scenario – Lunchtime debates

Your school has recently started a lunchtime debating society that occurs during the lunch hour on a Thursday. There are many students within the school who have expressed an issue in attending a meeting, but so far attendance has been poor.

The meetings centre around two individuals with opposing views, with audience interaction in the form of questions and the expression of their opinions.

It has been suggested that one method of attracting additional members would be to record debates and put them online in the form of a podcast.

The society has requested that you plan, record and edit a podcast. The audio should include dialogue from both speakers, members of the audience and the general atmosphere (including clapping and booing). There should also be a musical jingle and accompaniment that introduces and concludes the podcast.

The **audio track** should be at least two minutes in length and exported for use on a website.

Task 1 – Research

→ This task covers **Learning Aims A and B**

This task requires you to research the uses and technical requirements of digital audio production and produce a **presentation** of your findings.

You must do the following:

- Highlight the different types of audio that are used across different media sectors and how they are used across various media sectors.
- Identify **at least two** media sectors and analyse the purpose of audio in each, providing detailed and interactive examples.
- Research and compare a range of microphone types and polar patterns and identify scenarios where each should be used.
- Analyse a range of recording techniques and procedures, including the use of indoor and outdoor locations and the impact of location on audio quality.

Task 2 – Plan

→ This task covers **Learning Aim C**

It is important that you follow the requirements of the brief carefully. This includes the type of sound and the type of production.

Produce a plan detailing the necessary information and equipment that you will need to produce the audio track for the client. Provide a clear, detailed justification for your choices.

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Try to include the following information and be as detailed as possible:

- **Microphone choice** – What type of microphone is best suited for each track?
- **Microphone placement** – How should the microphone be positioned? What need to be considered?
- **Key features** – What are the key features to include?
- **Idea** – What are the aims and purpose of the track?
- **Pre-production** – Has all the relevant documentation been completed?

Your plan and documentation should include consideration of each of the above to demonstrate your ability to draw upon relevant skills/knowledge/understanding that you have studied.

Task 2b – Produce

→ This task covers **Learning Aim A**

Now that you have carried out the planning stages, you can begin recording.

To complete this task, you should do the following:

- Set up all the relevant equipment at an appropriate location.
- Pay attention to the pre-production documentation.

Don't forget:

- dialogue script
- microphone polar patterns
- the type of recorder best suited for the environment
- sound level check
- personal management

Task 2c – Edit

→ This task covers **Learning Aim C**

You should now be ready to edit the recordings to produce an audio track.

You will need to do the following:

- View and review the recordings.
- Import the recordings into an editing application, if needed.
- Cut and position recordings.
- Apply effects and adjust volume levels.
- Export audio in an appropriate format.

Task 2d – Evaluate

→ This task covers **Learning Aim C**

Having produced an audio track, you should now write a detailed review of the track.

It should include:

- meeting the aims of the brief
- reference to the original ideas and plans
- strengths and weaknesses
- critical analysis
- any future improvements

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Unit 4: Digital Audio Production –

Learning aim A: Understand the uses and purposes of digital audio production

Mark band	What is needed
Level 2 Distinction	Have you given a clear and detailed description of the uses and purposes of audio in two media industry sectors and products?
	Have you provided appropriate and defined references to examples?
Level 2 Merit	Have you described the uses and purposes of audio in two media industry sectors and products?
	Have you provided references to examples ?
Level 2 Pass	Have you described the uses and purposes of audio in two media industry sectors and products?
Level 1	Have you given a brief description of the uses and purposes of audio in a media industry sector?

Learning aim B: Understand the technical requirements for digital audio production

Mark band	What is needed
Level 2 Distinction	Have you provided an in-depth explanation of the characteristics of interior and exterior recording locations?
	Have you explained and given examples of how they can affect audio quality?
Level 2 Merit	Have you given a clear and detailed description of the characteristics of interior and exterior recording locations?
	Have you explained how they can affect audio quality?
Level 2 Pass	Have you given a brief description of the characteristics of interior and exterior recording locations?
	Have you explained how they can affect audio quality?
Level 1	Have you given the characteristics of interior recording locations?

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Mark band	What is needed
Level 2 Distinction	Have you compared and contrasted different types of microphones and their characteristics?
	Have you provided justification for their use in a range of different environments?
Level 2 Merit	Have you given a clear and detailed description of the different types of microphones and their characteristics?
	Have you assessed their suitability for different acoustic environments?
Level 2 Pass	Have you given a brief description of the different types of microphones and their characteristics?
	Have you completed an assessment of their suitability for different environments?
Level 1	Have you outlined two types of microphones and their characteristics?

Mark band	What is needed
Level 2 Distinction	Have you provided a clear, detailed and evidenced assessment of different techniques and procedures used when recording audio?
Level 2 Merit	Have you provided a clear and detailed description of the different techniques and procedures used when recording audio?
Level 2 Pass	Have you given a brief description of the different techniques and procedures used when recording audio?
Level 1	Have you identified two techniques and procedures used for recording audio?

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Learning aim C: Produce and review digital audio for media productions

Mark band	What is needed
Level 2 Distinction	Have you used appropriate equipment to record creative and clear recordings in different acoustic environments for three different media products?
Level 2 Merit	Have you used appropriate equipment to record satisfactory and clear recordings in different acoustic environments for two different media products?
Level 2 Pass	Have you recorded satisfactory and clear recordings in different acoustic environments for one different media product??
Level 1	Have you recorded audio in both interior and exterior locations?

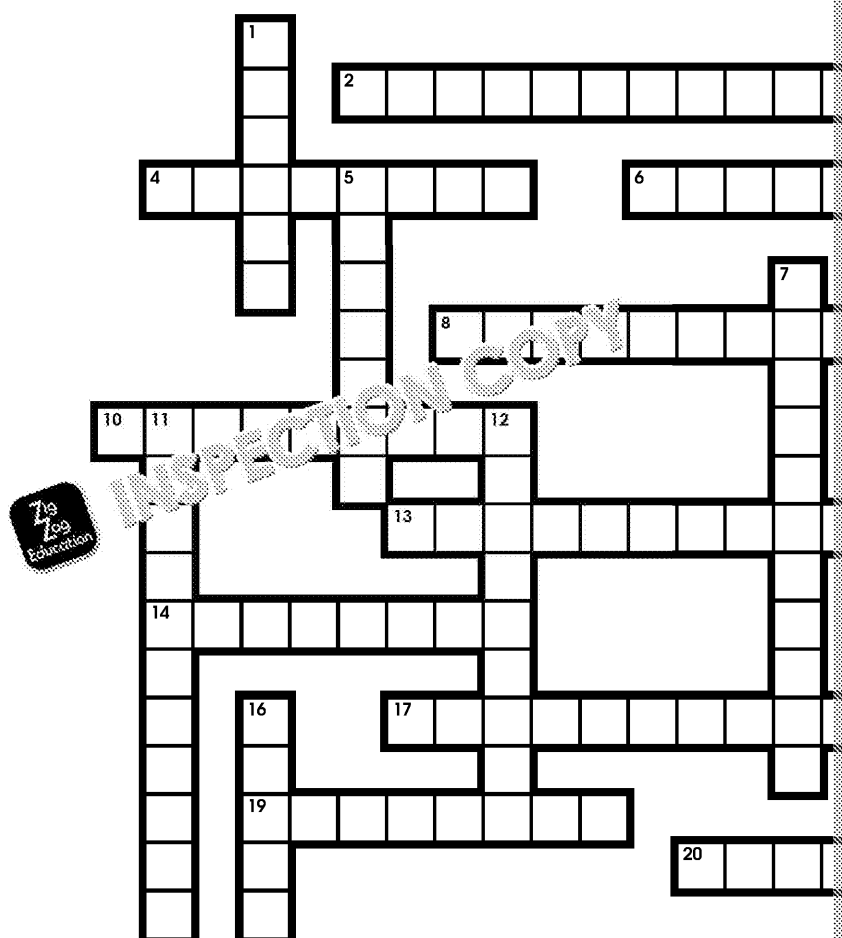
Mark band	What is needed
Level 2 Distinction	Have you assessed the appropriateness of your choices during the production and explained the extent to which they have fulfilled the brief and purpose?
Level 2 Merit	Have you explained and provided examples of how your product meets the brief and purpose?
Level 2 Pass	Have you given a clear and detailed description of the strengths of your audio product in relation to the brief and purpose?
Level 1	Have you given a brief description of the strengths of your audio product?

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Unit 4: Digital Audio Production – C



Across

- 2 The characteristics, sensitivity and directionality of a microphone. (5,7)
- 4 Sound that is perceived to originate from within the scene. (8)
- 6 The correction and modification of a sound. (7)
- 8 A transducer, a device that converts sound energy into electrical energy. (10)
- 10 The science and study of sound. (9)
- 13 A measure of how faithful a sound is in relation to its source. (5,8)
- 14 A type of microphone that mostly picks up sound from the front, although some is also picked up from the side. (8)
- 17 A DC current sent through audio cables to provide power to a microphone or other equipment, usually 48 V. (7,5)
- 19 A compression technique whereby the file size is reduced without a loss in quality. (8)
- 20 A device used to transmit and receive electromagnetic waves. (5)

Down

- 1 A number of repetitions that happen within 30 ms.
- 3 Sound that is perceived to originate from outside the scene. (3-8)
- 5 Sound used within a phrase or speech. (7)
- 7 Gaining an accurate representation of a sound with a smaller file size, without losing audio to an unacceptable level.
- 8 A compression technique that removes unnecessary data from a file to retain quality and reduce file size, while still being audible to human hearing, while maintaining a certain level of quality.
- 11 The capacity of an electrical storage device to hold an electrical charge. (11)
- 12 A longitudinal wave that travels through a medium. (5,4)
- 15 A type of connector used to connect audio devices. (3)
- 16 A clear repetition of a sound.
- 18 An individual repetition of a sound that happens more than 30 ms after the original sound.

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Answers

QUESTIONS

1. Music that accompanies or is synchronised to a film, TV show, video game or image. (1 mark)
2. Two marks for two of the following: (2 marks)
 - Emphasis
 - Theatrical purposes
 - To simulate reality
 - Create a mood
3. Two marks given for both answers: (2 marks)
 - Diegetic sound is sound that is perceived to originate from within the story world.
 - Non-diegetic sound is sound that isn't meant to appear as if it's within the story world.
4. The fidelity of sound can affect the perception of reality as if the sound is too realistic it can disengage the audience.
5. An aural landscape is a combination of dialogue, sound and music that creates a sense of environment. (1 mark)
6. A jingle is a short, catchy sound bite that is used to reinforce the radio station's identity.
7. Two of the following, with examples: (2 marks)
 - To create mood, to create ambience, pleonastic audio, contrapuntal audio, character identification, to introduce era
8. Two marks given for both answers: (2 marks)
 - Pleonastic audio is used for exaggeration or emphasis.
 - Contrapuntal audio is used for contrast and contradiction.
9. Two marks for mentioning each of the following: (2 marks)
 - WAV is a lossless compression method so there is no loss in audio quality.
 - MP3 is a lossy format, so there is some loss of audio quality and data.
10. Compression is the reduction of a file size without degrading its quality too much. (1 mark)
11. Stereo systems provide the listener with audio direction and spatial depth.
12. Monophonic systems are also used in communication systems. (1 mark)
13. Sound waves travel in longitudinal waves. (2 mark)
14. A sound is created when an object moves or vibrates, creating a sound wave. This sound wave travels through the air to the human ear where it's picked up by the eardrum. This causes the eardrum to vibrate and the vibrations are transferred into the cochlea. From the cochlea the vibrations are transferred into a signal through the auditory nerve. The brain interprets these signals as sound.
15. The difference between a reverb and an echo is that reverb is a number of reflections blended together and happen within 30 ms after the original sound, whereas an echo is a repetition that occurs more than 30 ms after the original sound. (2 marks)
16. An echo is a repeated delay that decays and diffuses over time; a delay is a single reflection.

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17. One mark for each of the following answers: (3 marks)

- A sound wave is reflected when it hits a hard surface, such as glass, and is reflected back towards its source.
- A sound wave is absorbed when it hits a permeable material, such as foam, and the sound energy is transferred into heat and the sound is dampened.
- Sound waves are scattered when they hit an object and are diffused in all directions.

18. Simulated effects are acoustic properties of a sound that have been created using computer software. (1 mark)

19. The use of a wind shield can help to reduce wind noise. (1 mark)

20. A microphone is a transducer – a device that converts sound energy into an electrical signal that can then be transmitted, amplified or recorded. (1 mark)

21. One mark for each of the following: (2 marks)

- A handheld microphone is ideal for a situation where moving freely is required.
- A boundary microphone will capture the overall ambient sound. On a stage, it can capture the music and the audience's sound noise.

22. A boom microphone is an extendable arm that allows a microphone to be placed over the audience. (1 mark)

23. XLR (1 mark)

24. Recording music directly to a computer without an audio interface can result in audio quality issues, such as delays and latency issues. (1 mark)

25. Checking equipment is important as it allows the creation of contingency plans, the identification of perimeters and the maintenance of organisational skills. (1 mark)

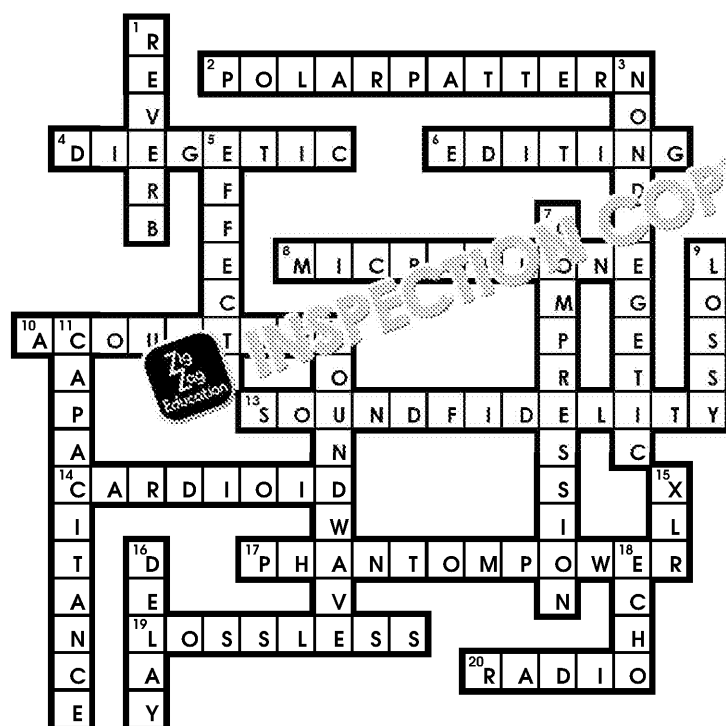
26. Popping and clipping describe distortion and noise within the audio signal.

27. A brief is important as it allows you to clearly document the wants and needs of the client, ensuring that the project moves in the right direction and helps to avoid scope creep.

28. One mark for one of the following (1 mark)

- Any scenario in which the design is changed and therefore requires a new brief.
- The delay of a task.

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A Comparison of Audio File Formats

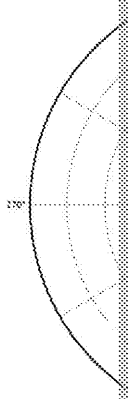
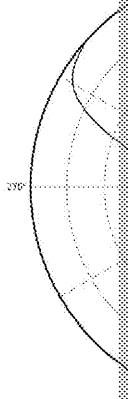

File format	Common uses	Advantages
WAV		
MP3		
OGG		

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B Microphone Polar Patterns

Directionality	Description	
Omnidirectional	<p>Uses:</p>	
	<p>_____ microphones only pick up sound from a single direction, the front with less sensitivity to the sides and back.</p> <p>Uses:</p> <p>When recording interviews and individual voices within locations with lots of background noise.</p>	
Cardioid	<p>Uses:</p>	

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Directionality	Description	
Hyper-cardioid	<p>These microphones are similar to cardioid polar pattern; however, they pick up less sound from the sides and a small amount from the back.</p> <p>Uses:</p>	
	<p>Uses:</p>	

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Client information	
Contact	
Project	
Project information	
Requirements and restrictions	
Objective	
Target audience	
Key dates	
Budget	
Content	
Additional information	

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④ Excerpt from *Hansel and Gretel*

Hard by a great forest dwelt a poor wood-cutter with his wife and his two children, Hansel and the girl Gretel. He had little to bite and to break, and once, when he could no longer procure even daily bread.

Now when he thought over this by night in his bed, and tossed about in his anxiety, his wife, "What is to become of us? How are we to feed our poor children, with nothing anything even for ourselves?"

"I'll tell you what, husband," answered the woman, "early tomorrow morning I will take the children into the forest where it is the thickest. There we will light a fire for them, and give them a more piece of bread, and then we will go to our work and leave them alone. They will come home again, and we shall be rid of them."

"No, wife," said the man, "I will not do that. How can I bear to leave my children to wild animals would soon come and tear them to pieces."

"Oh! you fool," said she, "then we must all four die of hunger, you may as well make coffins," and she left him no peace until he consented.

"But I feel very sorry for the poor children, all the same," said the man.

The two children had also not been able to sleep for hunger, and had heard what was said to their father. Gretel wept bitter tears, and said to Hansel, "Now all is over with us."

"Be quiet, Gretel," said Hansel, "do not distress yourself. I will soon find a way." When the folks had fallen asleep, he got up, put on his little coat, opened the door below

The moon was very bright, and the white pebbles which lay in front of the house shone like pennies. Hansel stooped and stuffed the little pocket of his coat with as many pebbles as he could. He went back and said to Gretel, "Be comforted, dear little sister, and sleep in peace. I will come and he lay down again in his bed.

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E Location Recce

Production title:

Crew:

Location:

Date of production:

Date of recce:

Local condition: <ul style="list-style-type: none"> Any known problems? If yes, please detail (including source of information) 	No <input type="checkbox"/> Yes <input type="checkbox"/>	
Aid needed? <ul style="list-style-type: none"> If yes, please detail name, address and contact numbers for each person/organisation Permission needed? Protective clothing needed? If yes, please detail 	No <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/>	
Equipment position: <ul style="list-style-type: none"> Any obstructions? Easy to reach and safe? 	No <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/>	
Requirements: <ul style="list-style-type: none"> Power available? If no, please detail alternative arrangements Sound equipment 	No <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/>	
Anticipated problems: <ul style="list-style-type: none"> Sound People Other 	No <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/>	
Other considerations: <ul style="list-style-type: none"> Security considered Welfare considered (transport, food, first aid, etc.) 		

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Location Details

Location address:

Contact name:

Telephone no.:

Emergency Services

Police: 999 (Emergency)

Hospital:

101 ext. (Local)

Power Problems

No. of power outlets:

Location of circuit breakers:

Audio Problems

Interior ambient sound:

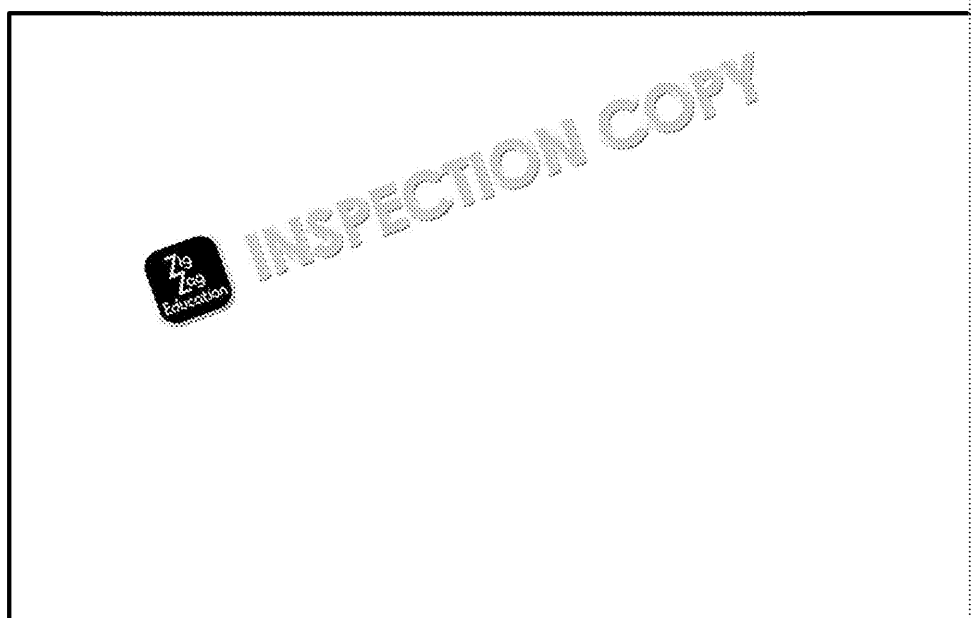
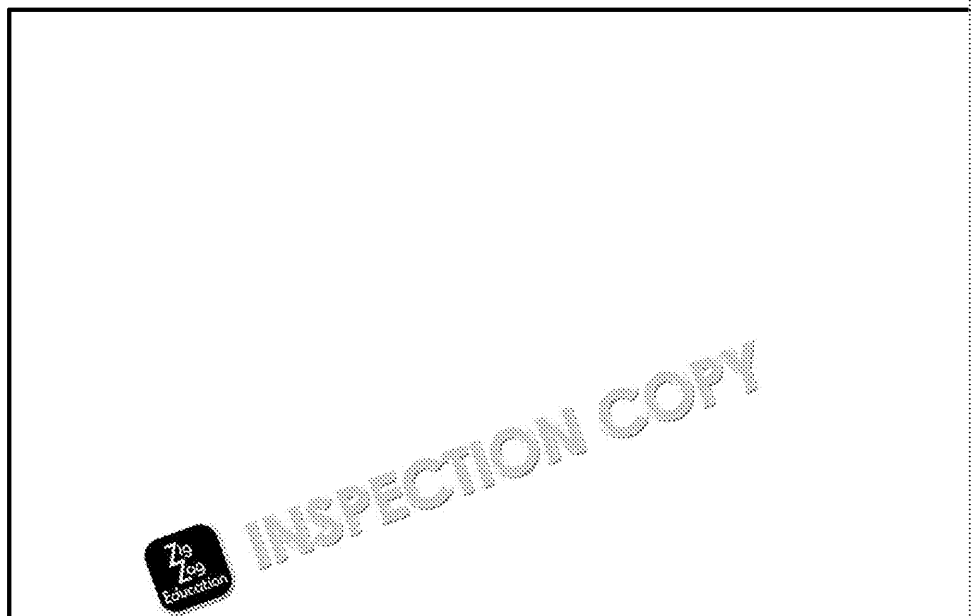
Exterior ambient sound:

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Location Sketches



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Risk Assessment

Production title:

Date of production:

Location:

Date of risk assessment:

	Persons who may be harmed	Property which may be damaged
		

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Equipment Checklist

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