



2020 specification
first assessments in 2022

Topic Tests

Higher Level: Units 1 and 2

D Glover

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Teacher's Introduction

This resource consists of a set of Topic Tests that have been written to support the teaching of Unit 1 and Unit 2 of the Higher Level IB Economics syllabus. It allows teachers and students to check their understanding and consolidate knowledge of each part of the IB specification. In each Topic Test there is a mixture of numerical, multiple-choice, short-answer and essay-style questions of various levels of difficulty.

Remember!

Always check the exam board website for new information, including changes to the specification and sample assessment material.

Each Topic Test is accompanied by a set of detailed answers that could be handed out to students as a basis for 'model' answers in the examination. Note that although the Topic Test questions aren't always in exam format, the questions within have been written carefully with the intention of testing the range of assessment objectives and often borrow aspects that are similar to those in the exam.

Most of the case studies in the Topic Tests include up-to-date economic data and scenarios that should place economic theory in recent history, enrich students' general knowledge of the subject, and prepare students for the Data Response aspects of the examination. Moreover, the resource also includes plenty of opportunities for students to practise the Quantitative Skills required as part of the IB syllabus.

It is intended that these Topic Tests should be presented to students *after* teaching the parts of the specification that are to be tested. However, the Topic Tests could also be given to students as homework in order to consolidate their knowledge outside of the classroom, or certain aspects could be used as a supplement to in-class learning.

It is important to note that this resource should be used as a complement to other resources such as textbooks and practice exam papers, and not in isolation. These Topic Tests include plenty of explanation of the theory in the mark scheme, but students should be encouraged to access information as widely as possible.

H

Higher Level content is indicated like this.

It is hoped that this resource, as well as offering support for teaching the essential elements of the IB Economics syllabus, will help students fully prepare for their examinations. The economic environment is constantly in flux, and full of fascinating current issues. This resource attempts to share some of these current issues as a basis for teaching in the most interesting way possible, meanwhile encouraging further study from the next generation of economists!

D Glover, January 2022

v1.1 Update November 2022

p. 2 – mark scheme for long-answer questions update to reflect the IB marking criteria

Mark Scheme: Levels of Response Tables for Long-answer Questions

10 marks

Assessment criteria	
0	No relevant answer given.
1–2	Little relevant knowledge is displayed by the respondent. A few concepts may be inconsistent, and with inaccurate or absence of thought behind the causes. If economic terminology is used, it is unclear whether their meanings are understood.
3–4	Limited relevant knowledge is displayed by the respondent. Understanding of concepts is shown, but links to the question are minimal. Some economic terminology is used correctly.
5–6	Broadly relevant knowledge is displayed by the respondent. Some knowledge is partially linked to the question. Descriptive content is strong, but the answer lacks evaluative content. Some economic terminology is used correctly. The answer may be a diagrammatical content, though not compulsory.
7–8	Relevant knowledge is displayed by the respondent. Knowledge of economic concepts is linked to the question. Descriptive and explanatory content is consistent, and economic terminology is used correctly. Diagrammatical content is likely to be present but may not be well integrated.
9–10	Specific and accurate knowledge of the economic concepts is displayed by the respondent. Answers are clear, with relevant examples. Analysis is well reasoned and logical, and a relevant example is given. Economic terminology is used correctly throughout. Diagrammatical content is likely to be present and fully explained.

15 marks

Assessment criteria	
0	No relevant answer given.
1–3	Little relevant knowledge is displayed by the respondent. A few concepts may be inconsistent, and with inaccurate or absence of thought behind the causes. If economic terminology is used, it is unclear whether their meanings are understood. The answer may contain descriptive or evaluative content. Examples given are lacking in relevance or absent entirely.
4–6	Limited relevant knowledge is displayed by the respondent. Understanding of concepts is shown, but links to the question are minimal. Some economic terminology is used correctly. An evaluative element is advanced. A relevant example is given, but not elaborated on.
7–9	Broadly relevant knowledge is displayed by the respondent. Some knowledge is partially linked to the question. Descriptive content is strong, but the answer lacks evaluative content. Some economic terminology is used correctly. Displays basic reasoning on one side of an argument. Supporting evidence is present and relevant, but not fully integrated.
10–12	Relevant knowledge is displayed by the respondent. Knowledge of economic concepts is linked to the question. Descriptive and explanatory content is consistent, and economic terminology is used correctly. Diagrammatical content is likely to be present but may not be well integrated. Content is well argued and mostly well balanced. A relevant example is given and integrated into the evaluation.
13–15	Specific and accurate knowledge of the economic concepts is displayed by the respondent. Answers are clear, with relevant examples. Analysis is well reasoned and logical, and a relevant example is given. Economic terminology is used correctly throughout. Diagrammatical content is likely to be present and fully explained. Evaluative content is present throughout and well balanced. Evaluation and examples are logically and fully developed.

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Topic Test 1.1: What is economics?

1. Economics is a 'social science'. Explain what is meant by a social science.
2. (a) Identify the **four** factors of production.
(b) What are the rewards/economic benefits for each of these factors of production?
3. What is meant by the 'basic economic problem'?
4. Identify which **three** of the following are 'needs'.

A Food	D Shelter
B Internet	E Holidays
C Jewellery	F Clothing
5. Explain the relationship between scarcity and sustainability.
6. Explain the relationship between interdependence and economic well-being.
7. Explain, using an example, how scarcity necessarily means that economic agents must make choices.
8. With reference to the concept of 'trade-offs', define the term opportunity cost.
9. Which of the following is the definition of a free good?

A A free good is a good that is free of charge at the point of use – e.g. street lighting.
B A free good is a good that's use has zero opportunity cost.
C A free good is a good that is thought of as 'scarce'.
D A free good is something you get for free as a promotional offer from a business.
10. State the **three** basic economic questions.
11. Explain **two** different economic systems.
12. How do *market* economies allocate resources?
13. How do *planned* economies allocate resources?
14. What is meant by the production possibility curve (PPC)?

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15. Table 1 displays information on the production possibilities of a fictional economy.

Table 1

Pizzas	Pastas
0	320
100	240
200	160
300	80
400	0

- (a) Draw the PPC for this economy.
 - (b) Using your PPC from (a) identify the following.
 - (i) Scarcity
 - (ii) Productive efficiency
 - (iii) Inefficiency
 - (c) What is the opportunity cost of producing 100 more pizzas if the economy is producing 200 pizzas and 160 pastas?
16. What two factors can cause the PPC to shift?
17. Explain the assumptions underlying the PPC model.
18. Explain, with the aid of a diagram:
 - (i) Constant opportunity cost
 - (ii) Increasing opportunity cost
19. What is meant by the circular flow of income?
20. Which of the following constitutes an injection into the circular flow of income?

A Savings	C Exports
B Vaccinations	D Imports
21. Which of the following constitutes a withdrawal from the circular flow of income?

A Investment	C Taxes
B Government spending	D Exports
22. Explain the circular flow of income model using a suitable diagram.

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Preview of Questions Ends Here

This is a limited inspection copy. Sample of questions ends here to avoid students previewing questions before they are set. See contents page for details of the rest of the resource.

Topic Test 2.12: The market's inability to achieve equity (HL ON)

- Equity means a system in which everyone has access to basic necessities and a s
[Award 1 mark for a partially correct definition; Award 2 marks for a correct defini

- In the circular flow of income, physical flows constitute the exchange of goods and
monetary flows refer to monetary exchanges. Household's supply of the factors of
final output are physical flows. Household's expenditure and firm's provision of
production are monetary flows.

[2 marks for clear distinction between physical and monetary flows; 1 mark for a
conveys the general meaning]

- Capitalism is rooted in the private ownership of industry. Therefore, inequality
system in which a relatively small number of individuals control the means to pro

Capitalism rewards assets that are highly productive more than assets that are less
productivity lowers a business's costs and bolsters profit margins. Therefore, to
an asset to a business will be unequally distributed to those who are more
or even more so, because they are simply more productive.

[Maximum 4 marks. 3–4 marks for a strong explanation of two, well-supported reasons
consequence of capitalism; 1–2 marks for a limited explanation that indicates an
listed one reason.]

- Essentially, barriers to entry are obstacles which prevent potential entrants from
barriers to entry protect incumbent firms from the threat of competition. Note that
natural – e.g. a firm has control of an essential resource – or artificial – e.g. a patent

[2 marks for a clear explanation of barriers to entry; 1 mark for an explanation that
the general meaning]

- Advantages:
 - Research and Development:** Monopolies make super-normal profits, while perfect competition makes normal profit. Therefore, monopolies are one of the only market structures that can reinvest profit in R&D. If investment in technology is important in expanding an economy, then monopolies can be thought of positively, compared to competitive markets where firms are competed away and there is no room for investment.
 - Natural Monopoly:** In some industries, the minimum efficient scale of production is so large that it is necessary for a monopoly to exist. It wouldn't make sense to break up such a market because firms would inevitably make a loss at smaller quantities of output.
 - International Competition:** If an economy wishes to compete on an international market, a monopoly might be the only market structure in which this is possible – e.g. a small country.

Disadvantages:

- Inefficiency:** Monopolies are neither allocatively or productively efficient. There is a deadweight welfare loss on society insofar that there could be a better allocation of resources.
- Consumer Surplus Loss:** Since monopolies will charge a higher price for their product than a perfectly competitive market, on the consumer level there will be a reduction in consumer surplus.

[Maximum 4 marks. 4 marks for a clear evaluation mentioning both one advantage and one disadvantage of monopoly. 2–3 marks for the presence of evaluative comments, though they may be limited. 1 mark for a limited evaluation and failing to address either one advantage or disadvantage.]

- 'Regulatory capture' occurs when a government's regulatory bodies are subverted by the interest of those who operate in the industry that the body is charged with regulating, leading to government failure.

[2 marks for a clear explanation of the problem of regulatory capture; 1 mark for an explanation which conveys the general meaning]

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7. Positive:

- *Non-Price Competition:* It's possible that regulation could force firms to compete. Where the Big Six are limited in their ability to charge higher prices, they might find a way to attract consumers through a non-price competitive approach – e.g. from a consumer perspective, regulation might encourage firms to focus on consumer satisfaction.
- *Improve Efficiency:* Primarily, regulation's principal function is to force firms to behave as if they were perfectly competitive. It could be possible, for instance, to make the market more competitively by removing barriers to entry (e.g. preventing the vertically integrating and power-generating firms) in order to make the market more competitive. This would force the Big Six to act competitively, even if the market is not traditionally competitive. It would be possible to limit the Big Six's ability to charge higher prices by imposing a price cap. Ultimately, the objective of regulation is to force firms to behave competitively.

Negative:

- *Introduction of Inefficiencies:* If the Big Six benefit from considerable economies of scale, introducing inefficiencies (e.g. through productive inefficiency) into the market would be a disadvantage. The energy market is a 'natural monopoly' and so fragmenting it into many small firms would be inefficient and make society worse-off. Note that the minimum efficient scale is high, so regulating the Big Six might involve a trade-off between allocative efficiency and productive efficiency. If productive efficiency decreases, the cost of the industry could in fact rise.
- *Less Reinvestment:* It's also important to consider that regulation will have a negative impact on the firms' margins. It might be considered important to decrease these firms' ability to invest in welfare-improving technology, and so regulation might have a negative impact on static and dynamic forms of efficiency.

Evaluation:

- *Nature of Regulation:* Regulation's effect on the behaviour of firms will depend on the nature of the regulation. If a price ceiling is introduced but the price is too low, it might serve to reduce the number of smaller firms from operating in the market (e.g. because these firms will not be able to scale to operate). However, removing vertical integration is likely to improve competition.
- *Inertia of Customers:* Regulation of the Big Six does little to tackle the essential inertia of customers. It would be better to focus on ways to improve consumers switching costs, for instance.

[Maximum 10 marks. 8–10 marks for providing a clear evaluation of the impact of regulation on the Big Six firms in the UK's energy industry. Applied accurately to the question using supporting evidence, but for an adequate evaluation, however might be underdeveloped or lacking in detail or may be unfocused or incorrect.]

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Preview of Answers Ends Here

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